MASSACHUSETTS | Blue20/20

Benefits you can see—from a company you trust

Save money on all your vision needs. With our Blue 20/20 plans, you can save on eyeglasses, contacts, and routine eye exams. We've partnered with EyeMed Vision Care®, an independent vision benefits company, to bring you more choice, more value, and more flexibility, including:

- Access to one of the nation's largest vision networks
- Exclusive savings on designer frames, premium lenses and coatings, and contact lenses
- Award-winning customer service

Choose from thousands of independent providers and retailers, including:

LensCrafters® | Pearle Vision EST. 1961℠ | sears® OPTICAL | Target® OPTICAL | jcp optical

Plus, take a peek at these additional features and discounts:

- Laser vision correction—15% off the retail price or 5% off the promotional price for LASIK or PRK procedures
- 40% off a complete second pair of glasses
- 20% off non-prescription sunglasses
- 20% off supplies like contact lens solution
- Save on hearing exams and hearing aids through Amplifon Hearing, an independent company. To get started call 1-866-921-5367, or learn more at amplifonusa.com/blue2020.

Be seen at your convenience—when and where you want.

With so many locations to choose from, you're sure to find a provider with a schedule that works for you.

Online shopping made easy!

For added convenience, shop online for glasses by visiting glasses.com, or shop for contacts by visiting contactsdirect.com.

Take advantage of this important benefit

Regular eye exams do more than identify vision problems; they can also provide the earliest detection of serious health conditions, such as high blood pressure or diabetes.[1]

1. Centers for Disease Control and Prevention. Keep an Eye on Your Vision Health. May, 2016. Available from cdc.gov/features/healthyvision/.

Blue Cross Blue Shield of Massachusetts is an Independent Licensee of the Blue Cross and Blue Shield Association.

A Look into Savings with Blue 20/20

Save $290 on glasses with standard single-vision lenses

	With Blue 20/20*	Without**
Step 1: Get an Eye Exam	$10	$88
Step 2: Pick a Frame Member selected $170 frame and has a $130 allowance	$40	$170
Step 3: Pick a Lens Upgrade to Std. Polycarbonate. Add Tint	$25 $40 $15	$75 $62 $25
Total Cost	$130	$420

69% savings

Save $242 on disposable contact lenses

	With Blue 20/20*	Without**
Step 1: Get an Eye Exam Fit and Follow-Up	$10 $40	$88 $74
Step 2: Purchase Contact Lenses Member selected $200 contact lenses and has a $130 allowance	$70	$200
Total Cost	$120	$362

67% savings

Easy Steps for Savings



1. Enroll through your employer.



2. Visit blue2020ma.com to find an eye doctor.



3. Make an appointment when it's convenient—many eye care providers offer evening and weekend hours.



4. Show your Blue 20/20 card at your appointment.

Ask your employer how you can enroll in Blue 20/20 today!
Visit blue2020ma.com to find an eye doctor in the EyeMed network.[1]

1. You don't need to register or log in to search for an eye doctor. Simply select the appropriate "Provider locator" button at the bottom of the page and begin your search.

Benefits are not provided for services or materials arising from: orthoptic or vision training, subnormal vision aids and any associated supplemental testing; aniseikonic lenses; medical and/or surgical treatment of the eye, eyes, or supporting structures; any eye or vision examination, or any corrective eyewear required by a policyholder as a condition of employment; safety eyewear; services provided as a result of any workers' compensation law, or similar legislation, or required by any governmental agency or program whether federal, state, or subdivisions thereof; plano (non-prescription) lenses and/or contact lenses; non-prescription sunglasses; two pair of glasses in lieu of bifocals; services or materials provided by any other group benefit plan providing vision care; certain brand name vision materials in which the manufacturer imposes a no-discount policy; or services rendered after the date an insured person ceases to be covered under the policy, except when vision materials ordered before coverage ended are delivered, and the services rendered to the insured person are within 31 days from the date of such order. Lost or broken lenses, frames, glasses, or contact lenses will not be replaced except in the next benefit frequency when vision materials would next become available. Benefits may not be combined with any discount, promotional offering, or other group benefit plans. Standard/premium progressive lens not covered — fund as a bifocal lens. Standard progressive lens covered — fund premium progressive as a standard.

* The above examples are based on a Blue 20/20 Plan with a $10 Exam copay / $25 Lens copay / $130 Frame or Contact Allowance.

** Costs are based on industry averages. Retail prices and costs will vary by market and provider type. Premiums not included.

Blue Cross Blue Shield of Massachusetts complies with applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, sex, sexual orientation, or gender identity.

ATTENTION: If you don't speak English, language assistance services, free of charge,are available to you. Call the EyeMed Network/Patient Services at the number on your ID Card (TTY: 711).

ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia con el idioma. Llame al número de EyeMed Network/Servicio al Paciente que figura en su tarjeta de identificación (TTY: 711).

ATENÇÃO: Se você não fala inglês, são-lhe disponibilizados gratuitamente serviços de assistência de idiomas. Telefone para a EyeMed Network/Serviços ao Paciente usando o número no seu cartão de ID (TTY: 711).

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55-0549 (09/18)

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